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Cary Firm Captures Two Event “Oscars”

CARY, N.C. (November 23, 2015) – Sports & Properties, Inc., producer of the 2015 Prudential U.S. Figure Skating Championships, held January 17-25, 2015 at the Greensboro Coliseum Complex in Greensboro, NC has received the highest honors in the Sports Tourism Industry as the 2015 U.S. Championships have been named this month as Event of the Year by SportsTravel Magazine. The Championships also won for best event in the Amateur Multi-Sport/Multi-Discipline category.

This year we are pleased to recognize a number of outstanding sporting events,” said Timothy Schneider, publisher of *SportsTravel* Magazine, which annually presents awards to the best sports events in the world. “The Event of the Year winner is a prime example of achieving excellence in organization and management for both competitors and spectators. The event organizers of the 2015 Prudential U.S. Figure Skating Championships should be very proud of all they have achieved.”

In the 13 years that the SportsTravel Awards have been presented, this is the first time an event from North Carolina has won an award. To capture Event of the Year, the 2015 Prudential U.S. Figure Skating Championships beat out other major award-winning mega-events such as the College Football Playoff, Women’s World Cup Soccer, and the Super Bowl.

“The SportsTravel Awards are the Oscars of our industry,” said Hill Carrow, CEO of Sports & Properties, Inc. “To land not one, but two, international awards, including the biggest prize of all, Event of the Year, says a lot about the quality of our event production and management, as well as the athlete experience.”

About Sports & Properties, Inc.

Sports & Properties, Inc., is a sports marketing and development firm founded in 2002. Located in Cary, NC, SPI is considered a Go To source in the Sports Travel Industry for helping cities, regions, and states grow and improve their sports economies. SPI focuses in three primary areas: sports marketing & major sponsorships, such as naming rights; major events, from bids to event production; and sports tourism consulting. Among SPI’s extensive client list are the Durham Bulls, Gwinnett Center, Greater Louisville Sports Commission, West Michigan Sports Commission, Seminole County Convention & Visitors Bureau, Durham Performing Arts Center, Wake Forest University, Philadelphia Sports Congress, and Capitol Broadcasting Company. For more information about Sports & Properties, Inc., visit www.sportsproperties.com.

About the 2015 Prudential U.S. Figure Skating Championships

The 2015 Prudential U.S. Figure Skating Championships took place January 17 to 25, 2015. The Championships concluded with the Smuckers' Skating Spectacular on Sunday evening, January 25. At the 2015 Prudential U.S. Figure Skating Championships, National Champions were selected in Ladies, Men, Pairs, and Ice Dance at the Senior, Junior, Novice, Intermediate and Juvenile levels. The 2015 Prudential U.S. Figure Skating Championships featured the three major components of the Championships—competition, practice and FanFest—all in one building, under one roof: an innovative, and highly popular, event presentation pioneered by Sports & Properties, Inc., which produced the Championships.

For more information, please visit sportsandproperties.com

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Left to right: Tim Schneider, Publisher of SportsTravel magazine; Dee Mittman, Sports Sales Manager with the Greensboro Convention and Visitors Bureau; Brian Ambuehl, Sports Sales Manager with the Greensboro Convention and Visitors Bureau; Kim Strable, President of Greensboro Sports Commission; Hill Carrow, CEO of Sports & Properties, Inc.; Jim Fox, Special Assistant to the Executive Director of U.S. Figure Skating